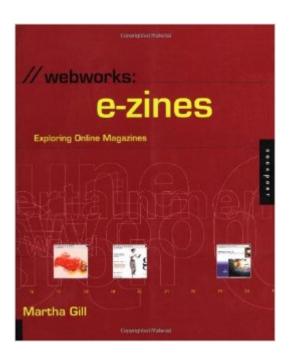
The book was found

Webworks: E-zines: Exploring Online Magazines





Synopsis

Meet the people who make it their business to create electronic magazines on the web. Here you'll find an international showcase of e-zine designs that work. Whether translated from print or created purely for online viewing, these e-zines offer standout solutions to the enormous challenge of designing information and holding the reader's attention online. From mass-media stalwarts, such as Time and Fortune, to renegade upstarts like Suck and Urban 75, WebWorks: e-Zines identifies what makes an e-zine success. Learn about e-zine structure and design, from start-up and promotion theory to the nuts-and-bolts layout of departments and columns. Discover innovative techniques for enticing readers participation and generating subscriptions. Find common sense tips on navigation, programs, and site architecture. Packed with advice and inspiration from top e-zine staff, this volume is the essential resource for designers, marketers, and internet enthusiasts around the world. Each case study introduces you to the designers who are inventing the future, giving you a direct pipeline into today's web world.

Book Information

Series: Webworks

Paperback: 192 pages

Publisher: Rockport Publishers (August 1, 2000)

Language: English

ISBN-10: 1564965554

ISBN-13: 978-1564965554

Product Dimensions: 9 x 0.7 x 11 inches

Shipping Weight: 2.2 pounds

Average Customer Review: 4.0 out of 5 stars Â See all reviews (2 customer reviews)

Best Sellers Rank: #3,971,168 in Books (See Top 100 in Books) #33 in Books > Humor &

Entertainment > Pop Culture > Magazines #7187 in Books > Computers & Technology > Web

Development & Design > Web Design #15194 in Books > Computers & Technology > Internet &

Social Media

Customer Reviews

After you read the title, you expect exactly what the book delivers: excelent visual stimulation and the best magazine websites briefly analysed. Salon, Feed, Rolling Stone and all the best are there, both Internet-only mags and the printed ones with a cool version on the Web. Essential. It's impossible, even for the best and most experienced webdesign professional, do not like it. It's not

the "complete guide" or something, but the 40/50 websites there are really THE ONES. A little over-priced, true, but you can consider yourself a lucky guy if you don't have the chance to put your hands on it: this book is one of those that once touched, it is immediately bought.

In all honesty I bought this book mainly because, much to my surprise, I found that my work is actually included...for Ms. Gill to stumble across my site, she really must've scoured the web. And you can see that from the rich variety of other examples included. Brava!I just wish she sent me a copy for free! ;)

Download to continue reading...

Webworks: e-zines: Exploring Online Magazines The WebWorks Publisher Cookbook: Transforming Your FrameMaker Files to HTML and Online Help Pure Pulp: WEIRD TALES 1: TWO COMPLETE ORIGINAL PULP MAGAZINES FROM THE 1930s (PURE PULP - COMPLETE ORIGINAL MAGAZINES) Old Magazines (Old Magazines: Identification & Value Guide) Directory of Literary Magazines 2001 (Clmp Directory of Literary Magazines and Presses) The Factsheet Five Zine Reader: The Best Writing from the Underground World of Zines Girl Zines: Making Media, Doing Feminism Exploring Microsoft Access 2013, Comprehensive (Exploring for Office 2013) Exploring: Microsoft Excel 2013, Comprehensive A & MyITLab with Pearson eText -- Access Card -for Exploring with Office 2013 Package Exploring Adobe InDesign CS6 (The Computing Exploring Series) Exploring: Microsoft Word 2013, Comprehensive (Exploring for Office 2013) Exploring Microsoft Office 2016 Volume 1 (Exploring for Office 2016 Series) Exploring the World of Astronomy: From Center of the Sun to Edge of the Universe (Exploring (New Leaf Press)) Exploring Everglades National Park and the Surrounding Area: A Guide to Hiking, Biking, Paddling, and Viewing Wildlife in the Region (Exploring Series) Play Between Worlds: Exploring Online Game Culture (MIT Press) Pure Pulp: TRUE DETECTIVE MYSTERIES VOL. 1: TWO COMPLETE ORIGINAL PULP MAGAZINE ISSUES FROM THE 1926 & 1930 - OVER 240 PAGES OF STORIES OF DETECTIVE MYSTERIES ... (PURE PULP - COMPLETE ORIGINAL MAGAZINES) It's A Man's World: Men's Adventure Magazines, The Postwar Pulps, Expanded Edition Pure Pulp: FANTASTIC ADVENTURES VOL. 1: TWO COMPLETE ORIGINAL PULP MAGAZINE ISSUES FROM THE 1939 & 1940 - 250 PAGES OF PURE PULP SCIENCE FICTION (PURE PULP - COMPLETE ORIGINAL MAGAZINES) Pure Pulp: WEIRD TALES 2: TWO COMPLETE ORIGINAL PULP MAGAZINES FROM THE 1930s - OVER 260 PAGES Pure Pulp: RAILROAD STORIES VOL. 1: TWO COMPLETE ORIGINAL ISSUES FROM THE 1935 & 1936 - OVER 300 PAGES OF STORIES OF THE IRON PIKE (PURE PULP - COMPLETE ORIGINAL MAGAZINES)

